

Symbol Conversion

June 23, 2023

Exchange/Memo ID: 206030

ONN / OCC ID: 52727



Genius Brands International, Inc. - Name/Symbol Change

DESCRIPTION:

Genius Brands International, Inc. (GNUS) will change its name and trading symbol to Kartoon Studios, Inc. (TOON) effective June 26, 2023. As a result, option symbols GNUS/GNUS1 will also change to TOON/TOON1 effective at the opening of business on June 26, 2023.

Strike prices and all other option terms will not change. Clearing Member input to OCC must use the new option symbols TOON/TOON1 commencing June 26, 2023.

Symbol Conversion:

Adjustment Date: 06/26/2023

Option Symbol: GNUS becomes TOON

Underlying Security: GNUS becomes TOON

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100

New Deliverable/Contract: 100 Kartoon Studios, Inc. (TOON) Common Shares

Adjustment Date: 06/26/2023

Option Symbol: GNUS1 becomes TOON1

Underlying Security: GNUS becomes TOON

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100

New Deliverable/Contract: 10 Kartoon Studios, Inc. (TOON) Common Shares

Pricing Considerations:

Additional Exchange Info: Any resting orders in the above options in the BOX order book will be cancelled by the BOX Market Operations Center after the close on June 23, 2023

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
GNUS	C/P	0.50	07/21/2023	TOON	C/P	0.50	07/21/2023
GNUS	C/P	1.00	07/21/2023	TOON	C/P	1.00	07/21/2023
GNUS	C/P	1.50	07/21/2023	TOON	C/P	1.50	07/21/2023
GNUS	C/P	2.00	07/21/2023	TOON	C/P	2.00	07/21/2023
GNUS	C/P	2.50	07/21/2023	TOON	C/P	2.50	07/21/2023
GNUS	C/P	3.00	07/21/2023	TOON	C/P	3.00	07/21/2023
GNUS	C/P	3.50	07/21/2023	TOON	C/P	3.50	07/21/2023

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
GNUS	C/P	4.00	07/21/2023	TOON	C/P	4.00	07/21/2023
GNUS	C/P	4.50	07/21/2023	TOON	C/P	4.50	07/21/2023
GNUS	C/P	5.00	07/21/2023	TOON	C/P	5.00	07/21/2023
GNUS	C/P	5.50	07/21/2023	TOON	C/P	5.50	07/21/2023
GNUS	C/P	6.00	07/21/2023	TOON	C/P	6.00	07/21/2023
GNUS	C/P	1.00	08/18/2023	TOON	C/P	1.00	08/18/2023
GNUS	C/P	2.00	08/18/2023	TOON	C/P	2.00	08/18/2023
GNUS	C/P	3.00	08/18/2023	TOON	C/P	3.00	08/18/2023
GNUS	C/P	4.00	08/18/2023	TOON	C/P	4.00	08/18/2023
GNUS	C/P	5.00	08/18/2023	TOON	C/P	5.00	08/18/2023
GNUS	C/P	6.00	08/18/2023	TOON	C/P	6.00	08/18/2023
GNUS	C/P	0.50	10/20/2023	TOON	C/P	0.50	10/20/2023
GNUS	C/P	1.00	10/20/2023	TOON	C/P	1.00	10/20/2023
GNUS	C/P	1.50	10/20/2023	TOON	C/P	1.50	10/20/2023
GNUS	C/P	2.00	10/20/2023	TOON	C/P	2.00	10/20/2023
GNUS	C/P	2.50	10/20/2023	TOON	C/P	2.50	10/20/2023
GNUS	C/P	3.00	10/20/2023	TOON	C/P	3.00	10/20/2023
GNUS	C/P	3.50	10/20/2023	TOON	C/P	3.50	10/20/2023
GNUS	C/P	4.00	10/20/2023	TOON	C/P	4.00	10/20/2023
GNUS	C/P	4.50	10/20/2023	TOON	C/P	4.50	10/20/2023
GNUS	C/P	5.00	10/20/2023	TOON	C/P	5.00	10/20/2023
GNUS	C/P	5.50	10/20/2023	TOON	C/P	5.50	10/20/2023
GNUS	C/P	6.00	10/20/2023	TOON	C/P	6.00	10/20/2023
GNUS	C/P	0.50	01/19/2024	TOON	C/P	0.50	01/19/2024
GNUS	C/P	1.00	01/19/2024	TOON	C/P	1.00	01/19/2024
GNUS	C/P	1.50	01/19/2024	TOON	C/P	1.50	01/19/2024
GNUS	C/P	2.00	01/19/2024	TOON	C/P	2.00	01/19/2024
GNUS	C/P	2.50	01/19/2024	TOON	C/P	2.50	01/19/2024
GNUS	C/P	3.00	01/19/2024	TOON	C/P	3.00	01/19/2024
GNUS	C/P	3.50	01/19/2024	TOON	C/P	3.50	01/19/2024
GNUS	C/P	4.00	01/19/2024	TOON	C/P	4.00	01/19/2024
GNUS	C/P	4.50	01/19/2024	TOON	C/P	4.50	01/19/2024
GNUS	C/P	5.00	01/19/2024	TOON	C/P	5.00	01/19/2024
GNUS	C/P	5.50	01/19/2024	TOON	C/P	5.50	01/19/2024
GNUS	C/P	7.00	01/19/2024	TOON	C/P	7.00	01/19/2024
GNUS	C/P	0.50	01/17/2025	TOON	C/P	0.50	01/17/2025
GNUS	C/P	1.00	01/17/2025	TOON	C/P	1.00	01/17/2025
GNUS	C/P	1.50	01/17/2025	TOON	C/P	1.50	01/17/2025
GNUS	C/P	2.00	01/17/2025	TOON	C/P	2.00	01/17/2025
GNUS	C/P	2.50	01/17/2025	TOON	C/P	2.50	01/17/2025
GNUS	C/P	3.00	01/17/2025	TOON	C/P	3.00	01/17/2025
GNUS	C/P	3.50	01/17/2025	TOON	C/P	3.50	01/17/2025
GNUS	C/P	4.00	01/17/2025	TOON	C/P	4.00	01/17/2025
GNUS	C/P	4.50	01/17/2025	TOON	C/P	4.50	01/17/2025

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
GNUS	C/P	5.00	01/17/2025	TOON	C/P	5.00	01/17/2025
GNUS	C/P	5.50	01/17/2025	TOON	C/P	5.50	01/17/2025
GNUS	C/P	7.00	01/17/2025	TOON	C/P	7.00	01/17/2025
GNUS1	C/P	0.50	07/21/2023	TOON1	C/P	0.50	07/21/2023
GNUS1	C/P	1.00	07/21/2023	TOON1	C/P	1.00	07/21/2023
GNUS1	C/P	1.50	07/21/2023	TOON1	C/P	1.50	07/21/2023
GNUS1	C/P	2.00	07/21/2023	TOON1	C/P	2.00	07/21/2023
GNUS1	C/P	0.50	01/19/2024	TOON1	C/P	0.50	01/19/2024
GNUS1	C/P	1.00	01/19/2024	TOON1	C/P	1.00	01/19/2024
GNUS1	C/P	1.50	01/19/2024	TOON1	C/P	1.50	01/19/2024
GNUS1	C/P	2.00	01/19/2024	TOON1	C/P	2.00	01/19/2024
GNUS1	C/P	2.50	01/19/2024	TOON1	C/P	2.50	01/19/2024
GNUS1	C/P	3.00	01/19/2024	TOON1	C/P	3.00	01/19/2024
GNUS1	C/P	3.50	01/19/2024	TOON1	C/P	3.50	01/19/2024
GNUS1	C/P	4.00	01/19/2024	TOON1	C/P	4.00	01/19/2024
GNUS1	C/P	5.00	01/19/2024	TOON1	C/P	5.00	01/19/2024
GNUS1	C/P	0.50	01/17/2025	TOON1	C/P	0.50	01/17/2025
GNUS1	C/P	1.00	01/17/2025	TOON1	C/P	1.00	01/17/2025
GNUS1	C/P	1.50	01/17/2025	TOON1	C/P	1.50	01/17/2025
GNUS1	C/P	2.00	01/17/2025	TOON1	C/P	2.00	01/17/2025
GNUS1	C/P	3.00	01/17/2025	TOON1	C/P	3.00	01/17/2025
GNUS1	C/P	4.00	01/17/2025	TOON1	C/P	4.00	01/17/2025
GNUS1	C/P	5.00	01/17/2025	TOON1	C/P	5.00	01/17/2025

Disclaimer:

Contact Information: Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845 or emailed to boxmoc@boxoptions.com.