

Cash Dividend

February 17, 2016

Exchange/Memo ID: 203767

ONN / OCC ID: 38429



BLUE NILE, INC. - CASH DISTRIBUTION

Ex - Distribution Date: 02/18/2016

DESCRIPTION:

Blue Nile, Inc. (NILE) has announced a Special Cash Dividend of \$0.70 per NILE Common Share. The record date is February 22, 2016; the payable date is March 7, 2016. The ex-distribution date for this distribution will be February 18, 2016.

Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below options will be adjusted as follows.

Adjustment Date: 02/18/2016

Option Symbol: NILE remains NILE

Underlying Security: NILE remains NILE

Contract Multiplier: 1

Strike Divisor: 1

Strike Price: Reduced by \$0.70

New Multiplier: 100

New Deliverable/Contract: 100 Blue Nile, Inc. (NILE) Common Shares

Pricing Considerations:

Additional Exchange Info:

On Wednesday, February 17th 2016, immediately after the BOX close, all resting orders for NILE in the order book were canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the new NILE series, the BOX Participant will need to reenter the orders before the open on Thursday, February 18th, 2016.

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
NILE	C/P	17.50	02/19/2016	NILE	C/P	16.80	02/19/2016
NILE	C/P	20.00	02/19/2016	NILE	C/P	19.30	02/19/2016
NILE	C/P	22.50	02/19/2016	NILE	C/P	21.80	02/19/2016
NILE	C/P	25.00	02/19/2016	NILE	C/P	24.30	02/19/2016
NILE	C/P	30.00	02/19/2016	NILE	C/P	29.30	02/19/2016
NILE	C/P	35.00	02/19/2016	NILE	C/P	34.30	02/19/2016
NILE	C/P	40.00	02/19/2016	NILE	C/P	39.30	02/19/2016
NILE	C/P	45.00	02/19/2016	NILE	C/P	44.30	02/19/2016
NILE	C/P	17.50	03/18/2016	NILE	C/P	16.80	03/18/2016
NILE	C/P	20.00	03/18/2016	NILE	C/P	19.30	03/18/2016
NILE	C/P	22.50	03/18/2016	NILE	C/P	21.80	03/18/2016
NILE	C/P	25.00	03/18/2016	NILE	C/P	24.30	03/18/2016
NILE	C/P	30.00	03/18/2016	NILE	C/P	29.30	03/18/2016
NILE	C/P	35.00	03/18/2016	NILE	C/P	34.30	03/18/2016
NILE	C/P	40.00	03/18/2016	NILE	C/P	39.30	03/18/2016

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
NILE	C/P	45.00	03/18/2016	NILE	C/P	44.30	03/18/2016
NILE	C/P	50.00	03/18/2016	NILE	C/P	49.30	03/18/2016
NILE	C/P	17.50	05/20/2016	NILE	C/P	16.80	05/20/2016
NILE	C/P	20.00	05/20/2016	NILE	C/P	19.30	05/20/2016
NILE	C/P	22.50	05/20/2016	NILE	C/P	21.80	05/20/2016
NILE	C/P	25.00	05/20/2016	NILE	C/P	24.30	05/20/2016
NILE	C/P	30.00	05/20/2016	NILE	C/P	29.30	05/20/2016
NILE	C/P	35.00	05/20/2016	NILE	C/P	34.30	05/20/2016
NILE	C/P	40.00	05/20/2016	NILE	C/P	39.30	05/20/2016
NILE	C/P	45.00	05/20/2016	NILE	C/P	44.30	05/20/2016
NILE	C/P	50.00	05/20/2016	NILE	C/P	49.30	05/20/2016
NILE	C/P	20.00	08/19/2016	NILE	C/P	19.30	08/19/2016
NILE	C/P	22.50	08/19/2016	NILE	C/P	21.80	08/19/2016
NILE	C/P	25.00	08/19/2016	NILE	C/P	24.30	08/19/2016
NILE	C/P	30.00	08/19/2016	NILE	C/P	29.30	08/19/2016
NILE	C/P	35.00	08/19/2016	NILE	C/P	34.30	08/19/2016
NILE	C/P	40.00	08/19/2016	NILE	C/P	39.30	08/19/2016
NILE	C/P	45.00	08/19/2016	NILE	C/P	44.30	08/19/2016
NILE	C/P	50.00	08/19/2016	NILE	C/P	49.30	08/19/2016
NILE	C/P	55.00	08/19/2016	NILE	C/P	54.30	08/19/2016

Disclaimer:

This Information Memo summarizes corporate events affecting listed options. No warranty of accuracy or completeness is given with respect to the summary. Option series information is based on series existing at OCC at the time this Memo was generated.

Contact Information:

Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.