

Symbol Conversion

November 29, 2013

Exchange/Memo ID: 203220

ONN / OCC ID: 33613



L BRANDS, INC. - SYMBOL CHANGE

DESCRIPTION:

The Options Clearing Corporation (OCC) has been advised that L Brands, Inc. (LTD) will change its trading symbol to "LB." As a result, option symbol LTD will also change to LB effective at the opening of business on December 2, 2013.

Strike prices and all other option terms will not change. Clearing Member input to OCC must use the new option symbol LB commencing December 2, 2013.

Symbol Conversion:

Adjustment Date: **12/02/2013**

Option Symbol: LTD becomes LB

Underlying Security: LTD becomes LB

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100

Strike Price: **Remains the Same**

New Deliverable/Contract: 100 L Brands, Inc. (LB) Common Shares

On Friday, November 29th, 2013, immediately after the BOX close, all resting orders for LTD in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the new LB series, the BOX Participant will need to reenter the orders before the open on Monday, December 2nd, 2013.

Pricing Considerations:

Additional Exchange Info:

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
LTD	C/P	40.00	12/21/2013	LB	C/P	40.00	12/21/2013
LTD	C/P	42.50	12/21/2013	LB	C/P	42.50	12/21/2013
LTD	C/P	45.00	12/21/2013	LB	C/P	45.00	12/21/2013
LTD	C/P	47.50	12/21/2013	LB	C/P	47.50	12/21/2013
LTD	C/P	50.00	12/21/2013	LB	C/P	50.00	12/21/2013
LTD	C/P	52.50	12/21/2013	LB	C/P	52.50	12/21/2013
LTD	C/P	55.00	12/21/2013	LB	C/P	55.00	12/21/2013
LTD	C/P	57.50	12/21/2013	LB	C/P	57.50	12/21/2013
LTD	C/P	60.00	12/21/2013	LB	C/P	60.00	12/21/2013
LTD	C/P	62.50	12/21/2013	LB	C/P	62.50	12/21/2013
LTD	C/P	65.00	12/21/2013	LB	C/P	65.00	12/21/2013
LTD	C/P	67.50	12/21/2013	LB	C/P	67.50	12/21/2013
LTD	C/P	70.00	12/21/2013	LB	C/P	70.00	12/21/2013
LTD	C/P	75.00	12/21/2013	LB	C/P	75.00	12/21/2013
LTD	C/P	19.00	01/18/2014	LB	C/P	19.00	01/18/2014

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Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
LTD	C/P	24.00	01/18/2014	LB	C/P	24.00	01/18/2014
LTD	C/P	25.00	01/18/2014	LB	C/P	25.00	01/18/2014
LTD	C/P	26.00	01/18/2014	LB	C/P	26.00	01/18/2014
LTD	C/P	27.00	01/18/2014	LB	C/P	27.00	01/18/2014
LTD	C/P	29.00	01/18/2014	LB	C/P	29.00	01/18/2014
LTD	C/P	30.00	01/18/2014	LB	C/P	30.00	01/18/2014
LTD	C/P	31.00	01/18/2014	LB	C/P	31.00	01/18/2014
LTD	C/P	32.00	01/18/2014	LB	C/P	32.00	01/18/2014
LTD	C/P	34.00	01/18/2014	LB	C/P	34.00	01/18/2014
LTD	C/P	35.00	01/18/2014	LB	C/P	35.00	01/18/2014
LTD	C/P	36.00	01/18/2014	LB	C/P	36.00	01/18/2014
LTD	C/P	38.00	01/18/2014	LB	C/P	38.00	01/18/2014
LTD	C/P	39.00	01/18/2014	LB	C/P	39.00	01/18/2014
LTD	C/P	40.00	01/18/2014	LB	C/P	40.00	01/18/2014
LTD	C/P	41.00	01/18/2014	LB	C/P	41.00	01/18/2014
LTD	C/P	42.00	01/18/2014	LB	C/P	42.00	01/18/2014
LTD	C/P	43.00	01/18/2014	LB	C/P	43.00	01/18/2014
LTD	C/P	44.00	01/18/2014	LB	C/P	44.00	01/18/2014
LTD	C/P	45.00	01/18/2014	LB	C/P	45.00	01/18/2014
LTD	C/P	46.00	01/18/2014	LB	C/P	46.00	01/18/2014
LTD	C/P	47.00	01/18/2014	LB	C/P	47.00	01/18/2014
LTD	C/P	48.00	01/18/2014	LB	C/P	48.00	01/18/2014
LTD	C/P	49.00	01/18/2014	LB	C/P	49.00	01/18/2014
LTD	C/P	50.00	01/18/2014	LB	C/P	50.00	01/18/2014
LTD	C/P	51.00	01/18/2014	LB	C/P	51.00	01/18/2014
LTD	C/P	52.50	01/18/2014	LB	C/P	52.50	01/18/2014
LTD	C/P	54.00	01/18/2014	LB	C/P	54.00	01/18/2014
LTD	C/P	55.00	01/18/2014	LB	C/P	55.00	01/18/2014
LTD	C/P	56.00	01/18/2014	LB	C/P	56.00	01/18/2014
LTD	C/P	57.50	01/18/2014	LB	C/P	57.50	01/18/2014
LTD	C/P	60.00	01/18/2014	LB	C/P	60.00	01/18/2014
LTD	C/P	61.00	01/18/2014	LB	C/P	61.00	01/18/2014
LTD	C/P	62.50	01/18/2014	LB	C/P	62.50	01/18/2014
LTD	C/P	65.00	01/18/2014	LB	C/P	65.00	01/18/2014
LTD	C/P	66.00	01/18/2014	LB	C/P	66.00	01/18/2014
LTD	C/P	67.50	01/18/2014	LB	C/P	67.50	01/18/2014
LTD	C/P	70.00	01/18/2014	LB	C/P	70.00	01/18/2014
LTD	C/P	71.00	01/18/2014	LB	C/P	71.00	01/18/2014
LTD	C/P	72.50	01/18/2014	LB	C/P	72.50	01/18/2014
LTD	C/P	75.00	01/18/2014	LB	C/P	75.00	01/18/2014
LTD	C/P	80.00	01/18/2014	LB	C/P	80.00	01/18/2014
LTD	C/P	30.00	02/22/2014	LB	C/P	30.00	02/22/2014
LTD	C/P	35.00	02/22/2014	LB	C/P	35.00	02/22/2014
LTD	C/P	40.00	02/22/2014	LB	C/P	40.00	02/22/2014

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
LTD	C/P	45.00	02/22/2014	LB	C/P	45.00	02/22/2014
LTD	C/P	46.00	02/22/2014	LB	C/P	46.00	02/22/2014
LTD	C/P	47.00	02/22/2014	LB	C/P	47.00	02/22/2014
LTD	C/P	48.00	02/22/2014	LB	C/P	48.00	02/22/2014
LTD	C/P	49.00	02/22/2014	LB	C/P	49.00	02/22/2014
LTD	C/P	50.00	02/22/2014	LB	C/P	50.00	02/22/2014
LTD	C/P	52.50	02/22/2014	LB	C/P	52.50	02/22/2014
LTD	C/P	55.00	02/22/2014	LB	C/P	55.00	02/22/2014
LTD	C/P	57.50	02/22/2014	LB	C/P	57.50	02/22/2014
LTD	C/P	60.00	02/22/2014	LB	C/P	60.00	02/22/2014
LTD	C/P	65.00	02/22/2014	LB	C/P	65.00	02/22/2014
LTD	C/P	70.00	02/22/2014	LB	C/P	70.00	02/22/2014
LTD	C/P	75.00	02/22/2014	LB	C/P	75.00	02/22/2014
LTD	C/P	35.00	05/17/2014	LB	C/P	35.00	05/17/2014
LTD	C/P	40.00	05/17/2014	LB	C/P	40.00	05/17/2014
LTD	C/P	42.50	05/17/2014	LB	C/P	42.50	05/17/2014
LTD	C/P	45.00	05/17/2014	LB	C/P	45.00	05/17/2014
LTD	C/P	47.50	05/17/2014	LB	C/P	47.50	05/17/2014
LTD	C/P	50.00	05/17/2014	LB	C/P	50.00	05/17/2014
LTD	C/P	52.50	05/17/2014	LB	C/P	52.50	05/17/2014
LTD	C/P	55.00	05/17/2014	LB	C/P	55.00	05/17/2014
LTD	C/P	57.50	05/17/2014	LB	C/P	57.50	05/17/2014
LTD	C/P	60.00	05/17/2014	LB	C/P	60.00	05/17/2014
LTD	C/P	62.50	05/17/2014	LB	C/P	62.50	05/17/2014
LTD	C/P	65.00	05/17/2014	LB	C/P	65.00	05/17/2014
LTD	C/P	67.50	05/17/2014	LB	C/P	67.50	05/17/2014
LTD	C/P	70.00	05/17/2014	LB	C/P	70.00	05/17/2014
LTD	C/P	75.00	05/17/2014	LB	C/P	75.00	05/17/2014
LTD	C/P	80.00	05/17/2014	LB	C/P	80.00	05/17/2014
LTD	C/P	85.00	05/17/2014	LB	C/P	85.00	05/17/2014
LTD	C/P	90.00	05/17/2014	LB	C/P	90.00	05/17/2014
LTD	C/P	22.00	01/17/2015	LB	C/P	22.00	01/17/2015
LTD	C/P	25.00	01/17/2015	LB	C/P	25.00	01/17/2015
LTD	C/P	27.00	01/17/2015	LB	C/P	27.00	01/17/2015
LTD	C/P	30.00	01/17/2015	LB	C/P	30.00	01/17/2015
LTD	C/P	32.00	01/17/2015	LB	C/P	32.00	01/17/2015
LTD	C/P	35.00	01/17/2015	LB	C/P	35.00	01/17/2015
LTD	C/P	37.00	01/17/2015	LB	C/P	37.00	01/17/2015
LTD	C/P	40.00	01/17/2015	LB	C/P	40.00	01/17/2015
LTD	C/P	42.00	01/17/2015	LB	C/P	42.00	01/17/2015
LTD	C/P	44.00	01/17/2015	LB	C/P	44.00	01/17/2015
LTD	C/P	45.00	01/17/2015	LB	C/P	45.00	01/17/2015
LTD	C/P	47.00	01/17/2015	LB	C/P	47.00	01/17/2015
LTD	C/P	50.00	01/17/2015	LB	C/P	50.00	01/17/2015

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
LTD	C/P	52.00	01/17/2015	LB	C/P	52.00	01/17/2015
LTD	C/P	55.00	01/17/2015	LB	C/P	55.00	01/17/2015
LTD	C/P	57.00	01/17/2015	LB	C/P	57.00	01/17/2015
LTD	C/P	60.00	01/17/2015	LB	C/P	60.00	01/17/2015
LTD	C/P	62.00	01/17/2015	LB	C/P	62.00	01/17/2015
LTD	C/P	65.00	01/17/2015	LB	C/P	65.00	01/17/2015
LTD	C/P	67.00	01/17/2015	LB	C/P	67.00	01/17/2015
LTD	C/P	70.00	01/17/2015	LB	C/P	70.00	01/17/2015
LTD	C/P	72.00	01/17/2015	LB	C/P	72.00	01/17/2015
LTD	C/P	75.00	01/17/2015	LB	C/P	75.00	01/17/2015
LTD	C/P	80.00	01/17/2015	LB	C/P	80.00	01/17/2015
LTD	C/P	85.00	01/17/2015	LB	C/P	85.00	01/17/2015
LTD	C/P	30.00	01/15/2016	LB	C/P	30.00	01/15/2016
LTD	C/P	35.00	01/15/2016	LB	C/P	35.00	01/15/2016
LTD	C/P	40.00	01/15/2016	LB	C/P	40.00	01/15/2016
LTD	C/P	42.50	01/15/2016	LB	C/P	42.50	01/15/2016
LTD	C/P	45.00	01/15/2016	LB	C/P	45.00	01/15/2016
LTD	C/P	47.50	01/15/2016	LB	C/P	47.50	01/15/2016
LTD	C/P	50.00	01/15/2016	LB	C/P	50.00	01/15/2016
LTD	C/P	52.50	01/15/2016	LB	C/P	52.50	01/15/2016
LTD	C/P	55.00	01/15/2016	LB	C/P	55.00	01/15/2016
LTD	C/P	57.50	01/15/2016	LB	C/P	57.50	01/15/2016
LTD	C/P	60.00	01/15/2016	LB	C/P	60.00	01/15/2016
LTD	C/P	62.50	01/15/2016	LB	C/P	62.50	01/15/2016
LTD	C/P	65.00	01/15/2016	LB	C/P	65.00	01/15/2016
LTD	C/P	70.00	01/15/2016	LB	C/P	70.00	01/15/2016
LTD	C/P	75.00	01/15/2016	LB	C/P	75.00	01/15/2016
LTD	C/P	80.00	01/15/2016	LB	C/P	80.00	01/15/2016
LTD	C/P	85.00	01/15/2016	LB	C/P	85.00	01/15/2016

Disclaimer:

Contact Information: Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.