

## Symbol Conversion

November 29, 2013

Exchange/Memo ID: 203220

ONN / OCC ID: 33613



## L BRANDS, INC. - SYMBOL CHANGE

### DESCRIPTION:

The Options Clearing Corporation (OCC) has been advised that L Brands, Inc. (LTD) will change its trading symbol to "LB." As a result, option symbol LTD will also change to LB effective at the opening of business on December 2, 2013.

Strike prices and all other option terms will not change. Clearing Member input to OCC must use the new option symbol LB commencing December 2, 2013.

### Symbol Conversion:

Adjustment Date: **12/02/2013**

Option Symbol: LTD becomes LB

Underlying Security: LTD becomes LB

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100

Strike Price: **Remains the Same**

New Deliverable/Contract: 100 L Brands, Inc. (LB) Common Shares

On Friday, November 29th, 2013, immediately after the BOX close, all resting orders for LTD in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the new LB series, the BOX Participant will need to reenter the orders before the open on Monday, December 2nd, 2013.

### Pricing Considerations:

#### Additional Exchange Info:

| Old Option Symbol | Old PutCall Code | Old Strike Price | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|-------------------|------------------|------------------|-------------------|-------------------|------------------|------------------|-------------------|
| LTD               | C/P              | 40.00            | 12/21/2013        | LB                | C/P              | 40.00            | 12/21/2013        |
| LTD               | C/P              | 42.50            | 12/21/2013        | LB                | C/P              | 42.50            | 12/21/2013        |
| LTD               | C/P              | 45.00            | 12/21/2013        | LB                | C/P              | 45.00            | 12/21/2013        |
| LTD               | C/P              | 47.50            | 12/21/2013        | LB                | C/P              | 47.50            | 12/21/2013        |
| LTD               | C/P              | 50.00            | 12/21/2013        | LB                | C/P              | 50.00            | 12/21/2013        |
| LTD               | C/P              | 52.50            | 12/21/2013        | LB                | C/P              | 52.50            | 12/21/2013        |
| LTD               | C/P              | 55.00            | 12/21/2013        | LB                | C/P              | 55.00            | 12/21/2013        |
| LTD               | C/P              | 57.50            | 12/21/2013        | LB                | C/P              | 57.50            | 12/21/2013        |
| LTD               | C/P              | 60.00            | 12/21/2013        | LB                | C/P              | 60.00            | 12/21/2013        |
| LTD               | C/P              | 62.50            | 12/21/2013        | LB                | C/P              | 62.50            | 12/21/2013        |
| LTD               | C/P              | 65.00            | 12/21/2013        | LB                | C/P              | 65.00            | 12/21/2013        |
| LTD               | C/P              | 67.50            | 12/21/2013        | LB                | C/P              | 67.50            | 12/21/2013        |
| LTD               | C/P              | 70.00            | 12/21/2013        | LB                | C/P              | 70.00            | 12/21/2013        |
| LTD               | C/P              | 75.00            | 12/21/2013        | LB                | C/P              | 75.00            | 12/21/2013        |
| LTD               | C/P              | 19.00            | 01/18/2014        | LB                | C/P              | 19.00            | 01/18/2014        |

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| Old Option Symbol | Old PutCall Code | Old Strike Price | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|-------------------|------------------|------------------|-------------------|-------------------|------------------|------------------|-------------------|
| LTD               | C/P              | 24.00            | 01/18/2014        | LB                | C/P              | 24.00            | 01/18/2014        |
| LTD               | C/P              | 25.00            | 01/18/2014        | LB                | C/P              | 25.00            | 01/18/2014        |
| LTD               | C/P              | 26.00            | 01/18/2014        | LB                | C/P              | 26.00            | 01/18/2014        |
| LTD               | C/P              | 27.00            | 01/18/2014        | LB                | C/P              | 27.00            | 01/18/2014        |
| LTD               | C/P              | 29.00            | 01/18/2014        | LB                | C/P              | 29.00            | 01/18/2014        |
| LTD               | C/P              | 30.00            | 01/18/2014        | LB                | C/P              | 30.00            | 01/18/2014        |
| LTD               | C/P              | 31.00            | 01/18/2014        | LB                | C/P              | 31.00            | 01/18/2014        |
| LTD               | C/P              | 32.00            | 01/18/2014        | LB                | C/P              | 32.00            | 01/18/2014        |
| LTD               | C/P              | 34.00            | 01/18/2014        | LB                | C/P              | 34.00            | 01/18/2014        |
| LTD               | C/P              | 35.00            | 01/18/2014        | LB                | C/P              | 35.00            | 01/18/2014        |
| LTD               | C/P              | 36.00            | 01/18/2014        | LB                | C/P              | 36.00            | 01/18/2014        |
| LTD               | C/P              | 38.00            | 01/18/2014        | LB                | C/P              | 38.00            | 01/18/2014        |
| LTD               | C/P              | 39.00            | 01/18/2014        | LB                | C/P              | 39.00            | 01/18/2014        |
| LTD               | C/P              | 40.00            | 01/18/2014        | LB                | C/P              | 40.00            | 01/18/2014        |
| LTD               | C/P              | 41.00            | 01/18/2014        | LB                | C/P              | 41.00            | 01/18/2014        |
| LTD               | C/P              | 42.00            | 01/18/2014        | LB                | C/P              | 42.00            | 01/18/2014        |
| LTD               | C/P              | 43.00            | 01/18/2014        | LB                | C/P              | 43.00            | 01/18/2014        |
| LTD               | C/P              | 44.00            | 01/18/2014        | LB                | C/P              | 44.00            | 01/18/2014        |
| LTD               | C/P              | 45.00            | 01/18/2014        | LB                | C/P              | 45.00            | 01/18/2014        |
| LTD               | C/P              | 46.00            | 01/18/2014        | LB                | C/P              | 46.00            | 01/18/2014        |
| LTD               | C/P              | 47.00            | 01/18/2014        | LB                | C/P              | 47.00            | 01/18/2014        |
| LTD               | C/P              | 48.00            | 01/18/2014        | LB                | C/P              | 48.00            | 01/18/2014        |
| LTD               | C/P              | 49.00            | 01/18/2014        | LB                | C/P              | 49.00            | 01/18/2014        |
| LTD               | C/P              | 50.00            | 01/18/2014        | LB                | C/P              | 50.00            | 01/18/2014        |
| LTD               | C/P              | 51.00            | 01/18/2014        | LB                | C/P              | 51.00            | 01/18/2014        |
| LTD               | C/P              | 52.50            | 01/18/2014        | LB                | C/P              | 52.50            | 01/18/2014        |
| LTD               | C/P              | 54.00            | 01/18/2014        | LB                | C/P              | 54.00            | 01/18/2014        |
| LTD               | C/P              | 55.00            | 01/18/2014        | LB                | C/P              | 55.00            | 01/18/2014        |
| LTD               | C/P              | 56.00            | 01/18/2014        | LB                | C/P              | 56.00            | 01/18/2014        |
| LTD               | C/P              | 57.50            | 01/18/2014        | LB                | C/P              | 57.50            | 01/18/2014        |
| LTD               | C/P              | 60.00            | 01/18/2014        | LB                | C/P              | 60.00            | 01/18/2014        |
| LTD               | C/P              | 61.00            | 01/18/2014        | LB                | C/P              | 61.00            | 01/18/2014        |
| LTD               | C/P              | 62.50            | 01/18/2014        | LB                | C/P              | 62.50            | 01/18/2014        |
| LTD               | C/P              | 65.00            | 01/18/2014        | LB                | C/P              | 65.00            | 01/18/2014        |
| LTD               | C/P              | 66.00            | 01/18/2014        | LB                | C/P              | 66.00            | 01/18/2014        |
| LTD               | C/P              | 67.50            | 01/18/2014        | LB                | C/P              | 67.50            | 01/18/2014        |
| LTD               | C/P              | 70.00            | 01/18/2014        | LB                | C/P              | 70.00            | 01/18/2014        |
| LTD               | C/P              | 71.00            | 01/18/2014        | LB                | C/P              | 71.00            | 01/18/2014        |
| LTD               | C/P              | 72.50            | 01/18/2014        | LB                | C/P              | 72.50            | 01/18/2014        |
| LTD               | C/P              | 75.00            | 01/18/2014        | LB                | C/P              | 75.00            | 01/18/2014        |
| LTD               | C/P              | 80.00            | 01/18/2014        | LB                | C/P              | 80.00            | 01/18/2014        |
| LTD               | C/P              | 30.00            | 02/22/2014        | LB                | C/P              | 30.00            | 02/22/2014        |
| LTD               | C/P              | 35.00            | 02/22/2014        | LB                | C/P              | 35.00            | 02/22/2014        |
| LTD               | C/P              | 40.00            | 02/22/2014        | LB                | C/P              | 40.00            | 02/22/2014        |

| Old Option Symbol | Old PutCall Code | Old Strike Price | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|-------------------|------------------|------------------|-------------------|-------------------|------------------|------------------|-------------------|
| LTD               | C/P              | 45.00            | 02/22/2014        | LB                | C/P              | 45.00            | 02/22/2014        |
| LTD               | C/P              | 46.00            | 02/22/2014        | LB                | C/P              | 46.00            | 02/22/2014        |
| LTD               | C/P              | 47.00            | 02/22/2014        | LB                | C/P              | 47.00            | 02/22/2014        |
| LTD               | C/P              | 48.00            | 02/22/2014        | LB                | C/P              | 48.00            | 02/22/2014        |
| LTD               | C/P              | 49.00            | 02/22/2014        | LB                | C/P              | 49.00            | 02/22/2014        |
| LTD               | C/P              | 50.00            | 02/22/2014        | LB                | C/P              | 50.00            | 02/22/2014        |
| LTD               | C/P              | 52.50            | 02/22/2014        | LB                | C/P              | 52.50            | 02/22/2014        |
| LTD               | C/P              | 55.00            | 02/22/2014        | LB                | C/P              | 55.00            | 02/22/2014        |
| LTD               | C/P              | 57.50            | 02/22/2014        | LB                | C/P              | 57.50            | 02/22/2014        |
| LTD               | C/P              | 60.00            | 02/22/2014        | LB                | C/P              | 60.00            | 02/22/2014        |
| LTD               | C/P              | 65.00            | 02/22/2014        | LB                | C/P              | 65.00            | 02/22/2014        |
| LTD               | C/P              | 70.00            | 02/22/2014        | LB                | C/P              | 70.00            | 02/22/2014        |
| LTD               | C/P              | 75.00            | 02/22/2014        | LB                | C/P              | 75.00            | 02/22/2014        |
| LTD               | C/P              | 35.00            | 05/17/2014        | LB                | C/P              | 35.00            | 05/17/2014        |
| LTD               | C/P              | 40.00            | 05/17/2014        | LB                | C/P              | 40.00            | 05/17/2014        |
| LTD               | C/P              | 42.50            | 05/17/2014        | LB                | C/P              | 42.50            | 05/17/2014        |
| LTD               | C/P              | 45.00            | 05/17/2014        | LB                | C/P              | 45.00            | 05/17/2014        |
| LTD               | C/P              | 47.50            | 05/17/2014        | LB                | C/P              | 47.50            | 05/17/2014        |
| LTD               | C/P              | 50.00            | 05/17/2014        | LB                | C/P              | 50.00            | 05/17/2014        |
| LTD               | C/P              | 52.50            | 05/17/2014        | LB                | C/P              | 52.50            | 05/17/2014        |
| LTD               | C/P              | 55.00            | 05/17/2014        | LB                | C/P              | 55.00            | 05/17/2014        |
| LTD               | C/P              | 57.50            | 05/17/2014        | LB                | C/P              | 57.50            | 05/17/2014        |
| LTD               | C/P              | 60.00            | 05/17/2014        | LB                | C/P              | 60.00            | 05/17/2014        |
| LTD               | C/P              | 62.50            | 05/17/2014        | LB                | C/P              | 62.50            | 05/17/2014        |
| LTD               | C/P              | 65.00            | 05/17/2014        | LB                | C/P              | 65.00            | 05/17/2014        |
| LTD               | C/P              | 67.50            | 05/17/2014        | LB                | C/P              | 67.50            | 05/17/2014        |
| LTD               | C/P              | 70.00            | 05/17/2014        | LB                | C/P              | 70.00            | 05/17/2014        |
| LTD               | C/P              | 75.00            | 05/17/2014        | LB                | C/P              | 75.00            | 05/17/2014        |
| LTD               | C/P              | 80.00            | 05/17/2014        | LB                | C/P              | 80.00            | 05/17/2014        |
| LTD               | C/P              | 85.00            | 05/17/2014        | LB                | C/P              | 85.00            | 05/17/2014        |
| LTD               | C/P              | 90.00            | 05/17/2014        | LB                | C/P              | 90.00            | 05/17/2014        |
| LTD               | C/P              | 22.00            | 01/17/2015        | LB                | C/P              | 22.00            | 01/17/2015        |
| LTD               | C/P              | 25.00            | 01/17/2015        | LB                | C/P              | 25.00            | 01/17/2015        |
| LTD               | C/P              | 27.00            | 01/17/2015        | LB                | C/P              | 27.00            | 01/17/2015        |
| LTD               | C/P              | 30.00            | 01/17/2015        | LB                | C/P              | 30.00            | 01/17/2015        |
| LTD               | C/P              | 32.00            | 01/17/2015        | LB                | C/P              | 32.00            | 01/17/2015        |
| LTD               | C/P              | 35.00            | 01/17/2015        | LB                | C/P              | 35.00            | 01/17/2015        |
| LTD               | C/P              | 37.00            | 01/17/2015        | LB                | C/P              | 37.00            | 01/17/2015        |
| LTD               | C/P              | 40.00            | 01/17/2015        | LB                | C/P              | 40.00            | 01/17/2015        |
| LTD               | C/P              | 42.00            | 01/17/2015        | LB                | C/P              | 42.00            | 01/17/2015        |
| LTD               | C/P              | 44.00            | 01/17/2015        | LB                | C/P              | 44.00            | 01/17/2015        |
| LTD               | C/P              | 45.00            | 01/17/2015        | LB                | C/P              | 45.00            | 01/17/2015        |
| LTD               | C/P              | 47.00            | 01/17/2015        | LB                | C/P              | 47.00            | 01/17/2015        |
| LTD               | C/P              | 50.00            | 01/17/2015        | LB                | C/P              | 50.00            | 01/17/2015        |

| Old Option Symbol | Old PutCall Code | Old Strike Price | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|-------------------|------------------|------------------|-------------------|-------------------|------------------|------------------|-------------------|
| LTD               | C/P              | 52.00            | 01/17/2015        | LB                | C/P              | 52.00            | 01/17/2015        |
| LTD               | C/P              | 55.00            | 01/17/2015        | LB                | C/P              | 55.00            | 01/17/2015        |
| LTD               | C/P              | 57.00            | 01/17/2015        | LB                | C/P              | 57.00            | 01/17/2015        |
| LTD               | C/P              | 60.00            | 01/17/2015        | LB                | C/P              | 60.00            | 01/17/2015        |
| LTD               | C/P              | 62.00            | 01/17/2015        | LB                | C/P              | 62.00            | 01/17/2015        |
| LTD               | C/P              | 65.00            | 01/17/2015        | LB                | C/P              | 65.00            | 01/17/2015        |
| LTD               | C/P              | 67.00            | 01/17/2015        | LB                | C/P              | 67.00            | 01/17/2015        |
| LTD               | C/P              | 70.00            | 01/17/2015        | LB                | C/P              | 70.00            | 01/17/2015        |
| LTD               | C/P              | 72.00            | 01/17/2015        | LB                | C/P              | 72.00            | 01/17/2015        |
| LTD               | C/P              | 75.00            | 01/17/2015        | LB                | C/P              | 75.00            | 01/17/2015        |
| LTD               | C/P              | 80.00            | 01/17/2015        | LB                | C/P              | 80.00            | 01/17/2015        |
| LTD               | C/P              | 85.00            | 01/17/2015        | LB                | C/P              | 85.00            | 01/17/2015        |
| LTD               | C/P              | 30.00            | 01/15/2016        | LB                | C/P              | 30.00            | 01/15/2016        |
| LTD               | C/P              | 35.00            | 01/15/2016        | LB                | C/P              | 35.00            | 01/15/2016        |
| LTD               | C/P              | 40.00            | 01/15/2016        | LB                | C/P              | 40.00            | 01/15/2016        |
| LTD               | C/P              | 42.50            | 01/15/2016        | LB                | C/P              | 42.50            | 01/15/2016        |
| LTD               | C/P              | 45.00            | 01/15/2016        | LB                | C/P              | 45.00            | 01/15/2016        |
| LTD               | C/P              | 47.50            | 01/15/2016        | LB                | C/P              | 47.50            | 01/15/2016        |
| LTD               | C/P              | 50.00            | 01/15/2016        | LB                | C/P              | 50.00            | 01/15/2016        |
| LTD               | C/P              | 52.50            | 01/15/2016        | LB                | C/P              | 52.50            | 01/15/2016        |
| LTD               | C/P              | 55.00            | 01/15/2016        | LB                | C/P              | 55.00            | 01/15/2016        |
| LTD               | C/P              | 57.50            | 01/15/2016        | LB                | C/P              | 57.50            | 01/15/2016        |
| LTD               | C/P              | 60.00            | 01/15/2016        | LB                | C/P              | 60.00            | 01/15/2016        |
| LTD               | C/P              | 62.50            | 01/15/2016        | LB                | C/P              | 62.50            | 01/15/2016        |
| LTD               | C/P              | 65.00            | 01/15/2016        | LB                | C/P              | 65.00            | 01/15/2016        |
| LTD               | C/P              | 70.00            | 01/15/2016        | LB                | C/P              | 70.00            | 01/15/2016        |
| LTD               | C/P              | 75.00            | 01/15/2016        | LB                | C/P              | 75.00            | 01/15/2016        |
| LTD               | C/P              | 80.00            | 01/15/2016        | LB                | C/P              | 80.00            | 01/15/2016        |
| LTD               | C/P              | 85.00            | 01/15/2016        | LB                | C/P              | 85.00            | 01/15/2016        |

Disclaimer:

Contact Information: Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.