

# Stock Split

October 03, 2012

Exchange/Memo ID: 202858

ONN / OCC ID: 31320



## COLDWATER CREEK, INC. - ANTICIPATED REVERSE SPLIT

Ex - Distribution Date:

### DESCRIPTION:

Coldwater Creek, Inc. (CWTR) has announced a 1-for-4 reverse stock split. As a result of the reverse stock split, each CWTR Common Share will be converted into the right to receive .25 (New) Coldwater Creek, Inc. Common Shares. The reverse stock split is anticipated to become effective before the market open on October 4, 2012.

### Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below options will be adjusted as follows.

**Adjustment Date:** 10/4/12

Option Symbol: CWTR becomes CWTR1

Underlying Security: CWTR remains CWTR1

CUSIP: TBD

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100

Old Deliverable:

New Deliverable: 25 (New) Coldwater Creek, Inc. (CWTR) Common Shares

### GTC Order Cancellation:

On Wednesday, October 3, 2012, immediately after the BOX close, all resting orders for CWTR in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the adjusted CWTR1 series, the BOX Participant will need to reenter the orders before the open on Thursday, October 4, 2012.

### Additional Exchange Info:

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
CWTR	C/P	2.50	10/20/2012	CWTR1	C/P	2.50	10/20/2012
CWTR	C/P	5.00	10/20/2012	CWTR1	C/P	5.00	10/20/2012
CWTR	C/P	7.50	10/20/2012	CWTR1	C/P	7.50	10/20/2012
CWTR	C/P	2.50	11/17/2012	CWTR1	C/P	2.50	11/17/2012
CWTR	C/P	5.00	11/17/2012	CWTR1	C/P	5.00	11/17/2012
CWTR	C/P	2.50	01/19/2013	CWTR1	C/P	2.50	01/19/2013
CWTR	C/P	5.00	01/19/2013	CWTR1	C/P	5.00	01/19/2013
CWTR	C/P	2.50	04/20/2013	CWTR1	C/P	2.50	04/20/2013
CWTR	C/P	5.00	04/20/2013	CWTR1	C/P	5.00	04/20/2013

**Disclaimer:** This Information Memo summarizes corporate events affecting listed options. No warranty of accuracy or completeness is given with respect to the summary. Option series information is based on series existing at OCC at the time this Memo was generated.

**Contact Information:** Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.

