

Spinoff

October 01, 2012

Exchange/Memo ID: 202854

ONN / OCC ID: 31232



KRAFT FOODS INC. - DISTRIBUTION

DESCRIPTION:

Kraft Foods Inc. (KFT) has announced a distribution of Kraft Foods Group Inc. (KRFT) Common Shares. The distribution ratio is 0.333333 KRFT Common shares for each KFT Common Share held. The record date is September 19, 2012; the mail date is October 1, 2012. Nasdaq Global Select has set October 2, 2012, as the ex-distribution date for this distribution.

Additionally, Kraft Foods Inc. (KFT) will change its name and trading symbol to Mondelez International, Inc. (MDLZ) effective October 2, 2012.

Kraft Foods Group, Inc. Common Shares began trading on a when issued basis on September 17, 2012 on NASDAQ under the trading symbol KRFTV.

Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below options will be adjusted as follows.

Adjustment Date: October 2, 2012

Option Symbol: KFT becomes MDLZ1

Underlying Security: KFT becomes MDLZ1

CUSIP: KRFT: 50076Q106, MDLZ: 609207105

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100

Settlement Allocation: KRFT: 40%, MDLZ: 60%

New Deliverable: 3) Cash in lieu of 0.3333 fractional KRFT Common Shares, if any
2) 33 Kraft Foods Group, Inc. (KRFT) Common Shares
1) 100 Mondelez International, Inc. (MDLZ) Common Shares

GTC Order Cancellation:

On Monday, October 1, 2012, immediately after the BOX close, all resting orders for KFT in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the adjusted MDLZ1 series, the BOX Participant will need to reenter the orders before the open on Tuesday, October 2, 2012.

Pricing Considerations:

10/1/12 9:13 AM

MDLZ1 = MDLZ + .333333 (KRFT)

Additional Exchange Info:

| Old Option Symbol | C/P | 38.00 | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|-------------------|-----|-------|-------------------|-------------------|------------------|------------------|-------------------|
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 33.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 34.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 35.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 36.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 37.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 38.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 39.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 40.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 41.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 42.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 43.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 44.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 45.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 46.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 47.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 48.00 | 10/20/2012 |
| KFT | | | 10/20/2012 | MDLZ1 | C/P | 49.00 | 10/20/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 33.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 34.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 35.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 36.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 37.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 38.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 39.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 40.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 41.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 42.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 43.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 44.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 45.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 46.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 47.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 48.00 | 11/17/2012 |
| KFT | | | 11/17/2012 | MDLZ1 | C/P | 49.00 | 11/17/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 20.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 21.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 22.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 23.00 | 12/22/2012 |
| KFT | | 24.00 | 12/22/2012 | MDLZ1 | C/P | 24.00 | 12/22/2012 |
| KFT | | 25.00 | 12/22/2012 | MDLZ1 | C/P | 25.00 | 12/22/2012 |
| KFT | | 26.00 | 12/22/2012 | MDLZ1 | C/P | 26.00 | 12/22/2012 |
| KFT | | 27.00 | 12/22/2012 | MDLZ1 | C/P | 27.00 | 12/22/2012 |

| Old Option Symbol | C/P | 33.00 | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|-------------------|-----|-------|-------------------|-------------------|------------------|------------------|-------------------|
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 28.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 29.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 30.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 31.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 32.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 33.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 34.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 35.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 36.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 37.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 38.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 39.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 40.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 41.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 42.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 43.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 44.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 45.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 46.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 47.00 | 12/22/2012 |
| KFT | | | 12/22/2012 | MDLZ1 | C/P | 48.00 | 12/22/2012 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 17.50 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 20.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 21.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 22.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 23.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 24.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 25.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 26.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 27.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 28.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 29.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 30.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 31.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 32.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 33.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 34.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 35.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 36.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 37.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 38.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 39.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 40.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 41.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 42.00 | 01/19/2013 |

| Old Option Symbol | C/P | 48.00 | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|-------------------|-----|-------|-------------------|-------------------|------------------|------------------|-------------------|
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 43.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 44.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 45.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 46.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 47.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 48.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 49.00 | 01/19/2013 |
| KFT | | | 01/19/2013 | MDLZ1 | C/P | 50.00 | 01/19/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 20.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 21.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 22.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 23.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 24.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 25.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 26.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 27.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 28.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 29.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 30.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 31.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 32.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 33.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 34.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 35.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 36.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 37.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 38.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 39.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 40.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 41.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 42.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 43.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 44.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 45.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 46.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 47.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 48.00 | 03/16/2013 |
| KFT | | | 03/16/2013 | MDLZ1 | C/P | 49.00 | 03/16/2013 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 20.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 23.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 25.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 28.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 30.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 33.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 35.00 | 01/18/2014 |

| Old Option Symbol | C/P | 55.00 | Old Contract Date | New Option Symbol | New PutCall Code | New Strike Price | New Contract Date |
|--------------------------|------------|--------------|--------------------------|--------------------------|-------------------------|-------------------------|--------------------------|
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 37.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 40.00 | 01/18/2014 |
| KFT | | | 01/18/2014 | MDLZ1 | C/P | 42.00 | 01/18/2014 |