

# Stock Split

April 03, 2012

Exchange/Memo ID: 202721



## ASCENA RETAIL GROUP, INC. (ASNA) - 2 FOR 1 STOCK SPLIT

Ex - Distribution Date: 04/04/2012

### DESCRIPTION:

Ascena Retail Group, Inc. (ASNA) has announced a **2 for 1 stock split**. The payable date is Tuesday, April 3, 2012. The record date is Tuesday, March 20, 2012. **The ex-distribution date for the stock split will be Wednesday, April 4, 2012.**

### Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below Ascena Retail Group, Inc. options will be adjusted as follows.

**Adjustment Date:** Wednesday, April 4, 2012

**Option Symbol:** ASNA remains ASNA

**Underlying Security:** ASNA remains ASNA

**CUSIP:** 04351G101

**Contract Multiplier:** 2

**Strike Prices:** Reduced by dividing the existing strikes by 2

**New Multiplier:** 100 (e.g. premium of 1.00 = \$100)

**New Deliverable:** 100 Ascena Retail Group, Inc. (ASNA) Common Shares

### GTC Order Cancellation:

On Tuesday, April 3, 2012, immediately after the BOX close, all resting orders for ASNA in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the adjusted ASNA series, the BOX Participant will need to reenter the orders before the open on Wednesday, April 4, 2012.

### Additional Exchange Info:

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
ASNA	C/P	27.00	04/21/2012	ASNA	C/P	13.50	04/21/2012
ASNA	C/P	28.00	04/21/2012	ASNA	C/P	14.00	04/21/2012
ASNA	C/P	29.00	04/21/2012	ASNA	C/P	14.50	04/21/2012
ASNA	C/P	30.00	04/21/2012	ASNA	C/P	15.00	04/21/2012
ASNA	C/P	31.00	04/21/2012	ASNA	C/P	15.50	04/21/2012
ASNA	C/P	32.00	04/21/2012	ASNA	C/P	16.00	04/21/2012
ASNA	C/P	33.00	04/21/2012	ASNA	C/P	16.50	04/21/2012
ASNA	C/P	34.00	04/21/2012	ASNA	C/P	17.00	04/21/2012
ASNA	C/P	35.00	04/21/2012	ASNA	C/P	17.50	04/21/2012
ASNA	C/P	36.00	04/21/2012	ASNA	C/P	18.00	04/21/2012
ASNA	C/P	37.00	04/21/2012	ASNA	C/P	18.50	04/21/2012
ASNA	C/P	38.00	04/21/2012	ASNA	C/P	19.00	04/21/2012
ASNA	C/P	39.00	04/21/2012	ASNA	C/P	19.50	04/21/2012

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
ASNA	C/P	40.00	04/21/2012	ASNA	C/P	20.00	04/21/2012
ASNA	C/P	41.00	04/21/2012	ASNA	C/P	20.50	04/21/2012
ASNA	C/P	42.00	04/21/2012	ASNA	C/P	21.00	04/21/2012
ASNA	C/P	43.00	04/21/2012	ASNA	C/P	21.50	04/21/2012
ASNA	C/P	44.00	04/21/2012	ASNA	C/P	22.00	04/21/2012
ASNA	C/P	45.00	04/21/2012	ASNA	C/P	22.50	04/21/2012
ASNA	C/P	46.00	04/21/2012	ASNA	C/P	23.00	04/21/2012
ASNA	C/P	47.00	04/21/2012	ASNA	C/P	23.50	04/21/2012
ASNA	C/P	48.00	04/21/2012	ASNA	C/P	24.00	04/21/2012
ASNA	C/P	49.00	04/21/2012	ASNA	C/P	24.50	04/21/2012
ASNA	C/P	50.00	04/21/2012	ASNA	C/P	25.00	04/21/2012
ASNA	C/P	34.00	05/19/2012	ASNA	C/P	17.00	05/19/2012
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ASNA	C/P	42.00	05/19/2012	ASNA	C/P	21.00	05/19/2012
ASNA	C/P	43.00	05/19/2012	ASNA	C/P	21.50	05/19/2012
ASNA	C/P	44.00	05/19/2012	ASNA	C/P	22.00	05/19/2012
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ASNA	C/P	50.00	05/19/2012	ASNA	C/P	25.00	05/19/2012
ASNA	C/P	55.00	05/19/2012	ASNA	C/P	27.50	05/19/2012
ASNA	C/P	60.00	05/19/2012	ASNA	C/P	30.00	05/19/2012
ASNA	C/P	14.00	06/16/2012	ASNA	C/P	7.00	06/16/2012
ASNA	C/P	15.00	06/16/2012	ASNA	C/P	7.50	06/16/2012
ASNA	C/P	16.00	06/16/2012	ASNA	C/P	8.00	06/16/2012
ASNA	C/P	17.00	06/16/2012	ASNA	C/P	8.50	06/16/2012
ASNA	C/P	18.00	06/16/2012	ASNA	C/P	9.00	06/16/2012
ASNA	C/P	19.00	06/16/2012	ASNA	C/P	9.50	06/16/2012
ASNA	C/P	20.00	06/16/2012	ASNA	C/P	10.00	06/16/2012
ASNA	C/P	21.00	06/16/2012	ASNA	C/P	10.50	06/16/2012
ASNA	C/P	22.00	06/16/2012	ASNA	C/P	11.00	06/16/2012
ASNA	C/P	23.00	06/16/2012	ASNA	C/P	11.50	06/16/2012
ASNA	C/P	24.00	06/16/2012	ASNA	C/P	12.00	06/16/2012
ASNA	C/P	25.00	06/16/2012	ASNA	C/P	12.50	06/16/2012
ASNA	C/P	26.00	06/16/2012	ASNA	C/P	13.00	06/16/2012
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ASNA	C/P	33.00	06/16/2012	ASNA	C/P	16.50	06/16/2012
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ASNA	C/P	55.00	06/16/2012	ASNA	C/P	27.50	06/16/2012
ASNA	C/P	60.00	06/16/2012	ASNA	C/P	30.00	06/16/2012
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ASNA	C/P	50.00	09/22/2012	ASNA	C/P	25.00	09/22/2012
ASNA	C/P	55.00	09/22/2012	ASNA	C/P	27.50	09/22/2012
ASNA	C/P	60.00	09/22/2012	ASNA	C/P	30.00	09/22/2012
ASNA	C/P	65.00	09/22/2012	ASNA	C/P	32.50	09/22/2012

Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.