



August 15, 2011

INFORMATION CIRCULAR
ONN Memo # 202519

To: All BOX Participants and Participant Organizations
From: BOX Market Operations Center
Re: **Polo Ralph Lauren Corporation (RL) – Name Change**

The Boston Options Exchange (BOX) has been advised Polo Ralph Lauren Corporation (RL) will change its name to **Ralph Lauren Corporation** effective Tuesday, August 16, 2011. The underlying stock symbol and options symbols will remain the same.

Effective Date of Change:	Tuesday, August 16, 2011
Underlying Name:	Ralph Lauren Corporation
Underlying Stock Symbol:	Remains the same
Option Symbols:	Remains the same
Primary Exchange:	No change

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at www.bostonoptions.com.