



July 18, 2011

**INFORMATION CIRCULAR**  
**ONN Memo # 202503**

To: All BOX Participants and Participant Organizations  
From: BOX Market Operations Center  
Re: **SuccessFactors, Inc. (SFSF) – Primary Exchange Change**

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As of Tuesday, July 19, 2100, SuccessFactors, Inc. (SFSF) common stock will change primary marketplace, going from the NASDAQ to the New York Stock Exchange.

The underlying and associated option symbols will remain unchanged.

<b>Effective Date</b>	<b>Tuesday, July 19, 2011</b>
<b>Underlying Symbol</b>	<b>No Change</b>
<b>Option Symbols</b>	<b>No Change</b>
<b>Primary Exchange</b>	<b>NASDAQ to NYSE</b>

All other relevant information will remain unchanged.

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at [www.bostonoptions.com](http://www.bostonoptions.com).