



July 13, 2011

**INFORMATION CIRCULAR**  
**ONN Memo # 202499**

To: All BOX Participants and Participant Organizations  
From: BOX Market Operations Center  
Re: **Phillips-Van Heusen Corporation (PVH) – Name Change**

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The Boston Options Exchange (BOX) has been advised Phillips-Van Heusen Corporation (PVH) will change its name to **PVH Corp.** effective Thursday, July 14, 2011. The underlying stock symbol and options symbols will remain the same.

Effective Date of Change:	<b>Thursday, July 14, 2011</b>
Underlying Name:	<b>PVH Corp.</b>
Underlying Stock Symbol:	Remains the same
Option Symbols:	Remains the same
Primary Exchange:	No change

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at [www.bostonoptions.com](http://www.bostonoptions.com).