



June 30, 2011

INFORMATION CIRCULAR
ONN Memo # 202488

To: All BOX Participants and Participant Organizations
From: BOX Market Operations Center
Re: **Holly Corporation (HOC) – Name and Underlying Symbol Change**

The Boston Options Exchange (BOX) has been advised that Holly Corporation (HOC) will change its name and underlying symbol to **HollyFrontier Corporation (HFC)** effective Friday, July 1, 2011.

Effective Date of Change:	Friday, July 1, 2011
Underlying Name:	HollyFrontier Corporation
Underlying Stock Symbol:	HOC changes to HFC
Option Symbols:	HOC changes to HFC
Primary Exchange:	unchanged

PLEASE NOTE:

All resting orders for HOC options in the BOX Order book will be cancelled by the BOX Market Operations Center after the close on Thursday, June 30, 2011. If a BOX participant wishes to enter orders on the new underlying symbol HFC, the BOX participant will need to reenter the orders before the open on Friday, July 1, 2011.

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at www.bostonoptions.com.