

June 17, 2011

## INFORMATION CIRCULAR ONN Memo # 202470

To: All BOX Participants and Participant Organizations

From: BOX Market Operations Center

Re: GSI Commerce, Inc. (GSIC) – Completed Cash Merger

On Friday, June 17, 2011, shareholders of GSI Commerce, Inc. (GSIC) voted and approved the proposed merger with Gibraltar Acquisition Corp., a wholly-owned subsidiary of eBay, Inc. Pursuant to the terms of the merger, each existing GSIC Common Share will be converted into the right to receive \$29.25 net cash per share. The merger became effective on Friday, June 17, 2011.

In addition to the \$29.25 net cash per share in the merger agreement, GSI Commerce, Inc. (GSIC) shareholders will receive an additional approximately \$0.33 per share at the time of the merger as a result of the settlement of lawsuits by shareholders of GSI Commerce, Inc.

## **Pending Contract Adjustments**

Pursuant to the by-laws of The Options Clearing Corporation ("OCC"), all GSI Commerce, Inc. options will be adjusted as follows:

Adjustment Date: Monday, June 20, 2011

New Deliverable/Contract: \$2,925.00 (\$29.25 x 100) cash per contract

## PLEASE NOTE:

All resting orders for **GSIC** options in the BOX order book will be cancelled by the BOX Market Operations Center after the close on Friday, June 17, 2011.

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at <a href="https://www.bostonoptions.com">www.bostonoptions.com</a>.