



May 5, 2011

INFORMATION CIRCULAR
ONN Memo # 202431

To: All BOX Participants and Participant Organizations
From: BOX Market Operations Center
Re: **Whole Foods Market, Inc. (WFMI) – Underlying Symbol Change**

The Boston Options Exchange (BOX) has been advised that Whole Foods Market, Inc. (WFMI) will change its underlying symbol to **WFM** effective Friday, May 6, 2011.

Effective Date of Change:	Friday, May 6, 2011
Underlying Name:	Remains the same
Underlying Stock Symbol:	WFMI changes to WFM
Option Symbols:	WFMI changes to WFM
Primary Exchange:	No change

PLEASE NOTE:

All resting orders for **WFMI** options in the BOX order book will be cancelled by the BOX Market Operations Center after the close on Thursday, May 5, 2011. If a BOX participant wishes to enter orders on the new underlying symbol **WFM**, the BOX participant will need to reenter the orders before the open on Friday, May 6, 2011.

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at www.bostonoptions.com.