



March 15, 2011

**INFORMATION CIRCULAR**  
**ONN Memo # 202393**

To: All BOX Participants and Participant Organizations  
From: BOX Market Operations Center  
Re: **Ann Taylor Stores Corporation (ANN) – Name Change**

---

The Boston Options Exchange (BOX) has been advised that Ann Taylor Stores Corporation (ANN) will change its name to **Ann, Inc.** effective Wednesday, March 16, 2011. The underlying stock symbol and options symbols will remain the same.

Effective Date of Change:	<b>Wednesday, March 16, 2011</b>
Underlying Name:	<b>Ann, Inc.</b>
Underlying Stock Symbol:	Remains the same
Option Symbols:	Remains the same
Primary Exchange:	No change

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at [www.bostonoptions.com](http://www.bostonoptions.com).