

Special Cash Dividend December 02, 2010

Exchange/Memo ID: 202301



RETAIL HOLDERS TRUST (RTH) – SPECIAL CASH DIVIDEND

Ex - Distribution Date: 12/03/2010

DESCRIPTION:

Retail HOLDERS Trust (RTH) has announced a Special Cash Dividend of **\$0.24** per RTH Share as a result of the \$3.00 Limited Brands, Inc. (LTD) special cash dividend, payable to shareholders of record on Tuesday, December 7, 2010. The payable date is on Thursday, December 23, 2010. **The ex-distribution date for this special cash dividend will be Friday, December 3, 2010.**

Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below Retail Holders Trust options will be adjusted as follows.

Adjustment Date:	Friday, December 3, 2010
Option Symbol:	RTH remains the same
Underlying Security:	RTH remains the same
Contract Multiplier:	1
Strike Divisor:	Changed by reducing the existing strikes by \$0.24
New Multiplier:	100 (e.g. Premium of 1.00 = \$100)
New Deliverable:	100 Retail HOLDERS Trust (RTH) Shares

GTC Order Cancellation:

On Thursday, December 2, 2010, immediately after the BOX close, all resting orders for RTH in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the adjusted RTH series, the BOX Participant will need to reenter the orders before the open on Friday, December 3, 2010.

Additional Exchange Info:

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
RTH	C/P	90.00	12/18/2010	RTH	C/P	89.76	12/18/2010
RTH	C/P	95.00	12/18/2010	RTH	C/P	94.76	12/18/2010
RTH	C/P	97.00	12/18/2010	RTH	C/P	96.76	12/18/2010
RTH	C/P	98.00	12/18/2010	RTH	C/P	97.76	12/18/2010
RTH	C/P	99.00	12/18/2010	RTH	C/P	98.76	12/18/2010
RTH	C/P	100.00	12/18/2010	RTH	C/P	99.76	12/18/2010
RTH	C/P	101.00	12/18/2010	RTH	C/P	100.76	12/18/2010
RTH	C/P	102.00	12/18/2010	RTH	C/P	101.76	12/18/2010
RTH	C/P	103.00	12/18/2010	RTH	C/P	102.76	12/18/2010
RTH	C/P	104.00	12/18/2010	RTH	C/P	103.76	12/18/2010
RTH	C/P	105.00	12/18/2010	RTH	C/P	104.76	12/18/2010
RTH	C/P	110.00	12/18/2010	RTH	C/P	109.76	12/18/2010
RTH	C/P	10.00	01/22/2011	RTH	C/P	9.76	01/22/2011
RTH	C/P	12.50	01/22/2011	RTH	C/P	12.26	01/22/2011
RTH	C/P	15.00	01/22/2011	RTH	C/P	14.76	01/22/2011

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
RTH	C/P	17.50	01/22/2011	RTH	C/P	17.26	01/22/2011
RTH	C/P	20.00	01/22/2011	RTH	C/P	19.76	01/22/2011
RTH	C/P	22.50	01/22/2011	RTH	C/P	22.26	01/22/2011
RTH	C/P	25.00	01/22/2011	RTH	C/P	24.76	01/22/2011
RTH	C/P	30.00	01/22/2011	RTH	C/P	29.76	01/22/2011
RTH	C/P	35.00	01/22/2011	RTH	C/P	34.76	01/22/2011
RTH	C/P	40.00	01/22/2011	RTH	C/P	39.76	01/22/2011
RTH	C/P	45.00	01/22/2011	RTH	C/P	44.76	01/22/2011
RTH	C/P	50.00	01/22/2011	RTH	C/P	49.76	01/22/2011
RTH	C/P	55.00	01/22/2011	RTH	C/P	54.76	01/22/2011
RTH	C/P	60.00	01/22/2011	RTH	C/P	59.76	01/22/2011
RTH	C/P	65.00	01/22/2011	RTH	C/P	64.76	01/22/2011
RTH	C/P	70.00	01/22/2011	RTH	C/P	69.76	01/22/2011
RTH	C/P	75.00	01/22/2011	RTH	C/P	74.76	01/22/2011
RTH	C/P	80.00	01/22/2011	RTH	C/P	79.76	01/22/2011
RTH	C/P	85.00	01/22/2011	RTH	C/P	84.76	01/22/2011
RTH	C/P	90.00	01/22/2011	RTH	C/P	89.76	01/22/2011
RTH	C/P	95.00	01/22/2011	RTH	C/P	94.76	01/22/2011
RTH	C/P	96.00	01/22/2011	RTH	C/P	95.76	01/22/2011
RTH	C/P	97.00	01/22/2011	RTH	C/P	96.76	01/22/2011
RTH	C/P	98.00	01/22/2011	RTH	C/P	97.76	01/22/2011
RTH	C/P	99.00	01/22/2011	RTH	C/P	98.76	01/22/2011
RTH	C/P	100.00	01/22/2011	RTH	C/P	99.76	01/22/2011
RTH	C/P	105.00	01/22/2011	RTH	C/P	104.76	01/22/2011
RTH	C/P	110.00	01/22/2011	RTH	C/P	109.76	01/22/2011
RTH	C/P	115.00	01/22/2011	RTH	C/P	114.76	01/22/2011
RTH	C/P	120.00	01/22/2011	RTH	C/P	119.76	01/22/2011
RTH	C/P	125.00	01/22/2011	RTH	C/P	124.76	01/22/2011
RTH	C/P	130.00	01/22/2011	RTH	C/P	129.76	01/22/2011
RTH	C/P	45.00	04/16/2011	RTH	C/P	44.76	04/16/2011
RTH	C/P	50.00	04/16/2011	RTH	C/P	49.76	04/16/2011
RTH	C/P	55.00	04/16/2011	RTH	C/P	54.76	04/16/2011
RTH	C/P	60.00	04/16/2011	RTH	C/P	59.76	04/16/2011
RTH	C/P	65.00	04/16/2011	RTH	C/P	64.76	04/16/2011
RTH	C/P	70.00	04/16/2011	RTH	C/P	69.76	04/16/2011
RTH	C/P	75.00	04/16/2011	RTH	C/P	74.76	04/16/2011
RTH	C/P	80.00	04/16/2011	RTH	C/P	79.76	04/16/2011
RTH	C/P	85.00	04/16/2011	RTH	C/P	84.76	04/16/2011
RTH	C/P	87.00	04/16/2011	RTH	C/P	86.76	04/16/2011
RTH	C/P	88.00	04/16/2011	RTH	C/P	87.76	04/16/2011
RTH	C/P	89.00	04/16/2011	RTH	C/P	88.76	04/16/2011
RTH	C/P	90.00	04/16/2011	RTH	C/P	89.76	04/16/2011
RTH	C/P	91.00	04/16/2011	RTH	C/P	90.76	04/16/2011
RTH	C/P	92.00	04/16/2011	RTH	C/P	91.76	04/16/2011
RTH	C/P	95.00	04/16/2011	RTH	C/P	94.76	04/16/2011

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
RTH	C/P	100.00	04/16/2011	RTH	C/P	99.76	04/16/2011
RTH	C/P	105.00	04/16/2011	RTH	C/P	104.76	04/16/2011
RTH	C/P	110.00	04/16/2011	RTH	C/P	109.76	04/16/2011
RTH	C/P	115.00	04/16/2011	RTH	C/P	114.76	04/16/2011
RTH	C/P	120.00	04/16/2011	RTH	C/P	119.76	04/16/2011
RTH	C/P	55.00	07/16/2011	RTH	C/P	54.76	07/16/2011
RTH	C/P	60.00	07/16/2011	RTH	C/P	59.76	07/16/2011
RTH	C/P	65.00	07/16/2011	RTH	C/P	64.76	07/16/2011
RTH	C/P	70.00	07/16/2011	RTH	C/P	69.76	07/16/2011
RTH	C/P	75.00	07/16/2011	RTH	C/P	74.76	07/16/2011
RTH	C/P	80.00	07/16/2011	RTH	C/P	79.76	07/16/2011
RTH	C/P	85.00	07/16/2011	RTH	C/P	84.76	07/16/2011
RTH	C/P	90.00	07/16/2011	RTH	C/P	89.76	07/16/2011
RTH	C/P	95.00	07/16/2011	RTH	C/P	94.76	07/16/2011
RTH	C/P	98.00	07/16/2011	RTH	C/P	97.76	07/16/2011
RTH	C/P	99.00	07/16/2011	RTH	C/P	98.76	07/16/2011
RTH	C/P	100.00	07/16/2011	RTH	C/P	99.76	07/16/2011
RTH	C/P	101.00	07/16/2011	RTH	C/P	100.76	07/16/2011
RTH	C/P	102.00	07/16/2011	RTH	C/P	101.76	07/16/2011
RTH	C/P	103.00	07/16/2011	RTH	C/P	102.76	07/16/2011
RTH	C/P	104.00	07/16/2011	RTH	C/P	103.76	07/16/2011
RTH	C/P	105.00	07/16/2011	RTH	C/P	104.76	07/16/2011
RTH	C/P	106.00	07/16/2011	RTH	C/P	105.76	07/16/2011
RTH	C/P	107.00	07/16/2011	RTH	C/P	106.76	07/16/2011
RTH	C/P	108.00	07/16/2011	RTH	C/P	107.76	07/16/2011
RTH	C/P	110.00	07/16/2011	RTH	C/P	109.76	07/16/2011
RTH	C/P	115.00	07/16/2011	RTH	C/P	114.76	07/16/2011
RTH	C/P	120.00	07/16/2011	RTH	C/P	119.76	07/16/2011
RTH	C/P	45.00	01/21/2012	RTH	C/P	44.76	01/21/2012
RTH	C/P	50.00	01/21/2012	RTH	C/P	49.76	01/21/2012
RTH	C/P	55.00	01/21/2012	RTH	C/P	54.76	01/21/2012
RTH	C/P	60.00	01/21/2012	RTH	C/P	59.76	01/21/2012
RTH	C/P	65.00	01/21/2012	RTH	C/P	64.76	01/21/2012
RTH	C/P	70.00	01/21/2012	RTH	C/P	69.76	01/21/2012
RTH	C/P	75.00	01/21/2012	RTH	C/P	74.76	01/21/2012
RTH	C/P	80.00	01/21/2012	RTH	C/P	79.76	01/21/2012
RTH	C/P	85.00	01/21/2012	RTH	C/P	84.76	01/21/2012
RTH	C/P	90.00	01/21/2012	RTH	C/P	89.76	01/21/2012
RTH	C/P	95.00	01/21/2012	RTH	C/P	94.76	01/21/2012
RTH	C/P	100.00	01/21/2012	RTH	C/P	99.76	01/21/2012
RTH	C/P	105.00	01/21/2012	RTH	C/P	104.76	01/21/2012
RTH	C/P	110.00	01/21/2012	RTH	C/P	109.76	01/21/2012
RTH	C/P	115.00	01/21/2012	RTH	C/P	114.76	01/21/2012
RTH	C/P	120.00	01/21/2012	RTH	C/P	119.76	01/21/2012
RTH	C/P	125.00	01/21/2012	RTH	C/P	124.76	01/21/2012

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
RTH	C/P	130.00	01/21/2012	RTH	C/P	129.76	01/21/2012
RTH	C/P	135.00	01/21/2012	RTH	C/P	134.76	01/21/2012
RTH	C/P	140.00	01/21/2012	RTH	C/P	139.76	01/21/2012
RTH	C/P	70.00	01/19/2013	RTH	C/P	69.76	01/19/2013
RTH	C/P	80.00	01/19/2013	RTH	C/P	79.76	01/19/2013
RTH	C/P	85.00	01/19/2013	RTH	C/P	84.76	01/19/2013
RTH	C/P	90.00	01/19/2013	RTH	C/P	89.76	01/19/2013
RTH	C/P	91.00	01/19/2013	RTH	C/P	90.76	01/19/2013
RTH	C/P	92.00	01/19/2013	RTH	C/P	91.76	01/19/2013
RTH	C/P	93.00	01/19/2013	RTH	C/P	92.76	01/19/2013
RTH	C/P	94.00	01/19/2013	RTH	C/P	93.76	01/19/2013
RTH	C/P	95.00	01/19/2013	RTH	C/P	94.76	01/19/2013
RTH	C/P	100.00	01/19/2013	RTH	C/P	99.76	01/19/2013
RTH	C/P	110.00	01/19/2013	RTH	C/P	109.76	01/19/2013

Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.