



March 19, 2010

INFORMATION CIRCULAR
ONN Memo # 201891

To: All BOX Participants and Participant Organizations

From: BOX Market Operations Center

Re: **Pulte Homes Inc. (PHM) – Name Change**

The Boston Options Exchange (BOX) has been advised that Pulte Homes Inc. (PHM) will change its name to **PulteGroup, Inc.** effective Monday, March 22, 2010. The underlying stock symbol and options symbols will remain the same.

Effective Date of Change:	Monday, March 22, 2010
Underlying Name:	PulteGroup, Inc.
Underlying Stock Symbol:	Remains the same
Option Symbols:	Remains the same
Primary Exchange:	No change

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at www.bostonoptions.com.