



August 31, 2009

**INFORMATION CIRCULAR**  
**ONN Memo # 201686**

To: All BOX Participants and Participant Organizations

From: BOX Market Operations Center

Re: **Vistaprint Limited (VPRT) – Name Change**

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The Boston Options Exchange (BOX) has been advised that Vistaprint Limited (VPRT) will change its name to **Vistaprint NV** effective Tuesday, September 1, 2009. The underlying stock symbol and options symbols will remain the same.

Effective Date of Change:	<b>Tuesday, September 1, 2009</b>
Underlying Name:	<b>Vistaprint NV</b>
Underlying Stock Symbol:	Remains the same
Option Symbols:	Remains the same
Primary Exchange:	No change

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at [www.bostonoptions.com](http://www.bostonoptions.com).